

490 BioTech Recognized as Highly Promising Company by Pepperdine Graziadio Business School

October 12, 2018, LOS ANGELES – 490 BioTech is proud to announce that it was recognized as a Highly Promising Company on the Pepperdine Graziadio Business School's first annual [Most Fundable Companies List](#). 490 BioTech competed against thousands of early-stage U.S. companies to be named as one of the top 5 most highly promising startups. As a Highly Promising Company, 490 BioTech will be profiled on Entrepreneur.com and is recognized on the Pepperdine Graziadio website.

The Most Fundable Companies initiative involved a multi-phase assessment that evaluated several company variables including financial projections, market opportunity, intellectual property and the strength of the management team, all of which were used to produce a fundability score. The top 15 companies were selected in partnership with The Venture Alliance (TVA) based on their readiness for private investment. Honorees on the inaugural list are located across the country and come from a variety of industries including telecommunications, blockchain, and construction.

"We are a small company, but we're working hard to make a difference. Recognition as an investable startup helps improve our funding prospects and brings us one step closer to achieving establishing ourselves as the market leader for next generation drug discovery and cellular research tools," said founder and CEO, Dr. Gary Saylor. "The Most Fundable Companies initiative was a transformative experience providing us with a data-driven analysis and roadmap to secure private investment. Small business innovation is the life blood of the U.S. economy. We are excited that Pepperdine Graziadio Business School is giving entrepreneurs like us a platform to showcase our business."

490 BioTech develops 'autobioluminescent' cellular technologies that allow any cell to continuously glow with harmless visible light that self-adjusts to represent their real-time level of health. While it may sound like science fiction, these glowing cells are used by academic researchers, pharmaceutical companies, and the biotech industry to more rapidly and inexpensively screen potential new drug compounds, monitor tumor formation or gene activation, visualize how three-dimensional cellular structures change in real-time, and countless other applications. They've even been used onboard the International Space Station help prepare for the day when space travel will become routine.

To learn more about 490 BioTech please visit 490biotech.com. To learn more about the Most Fundable Companies initiative visit [here](#).

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